

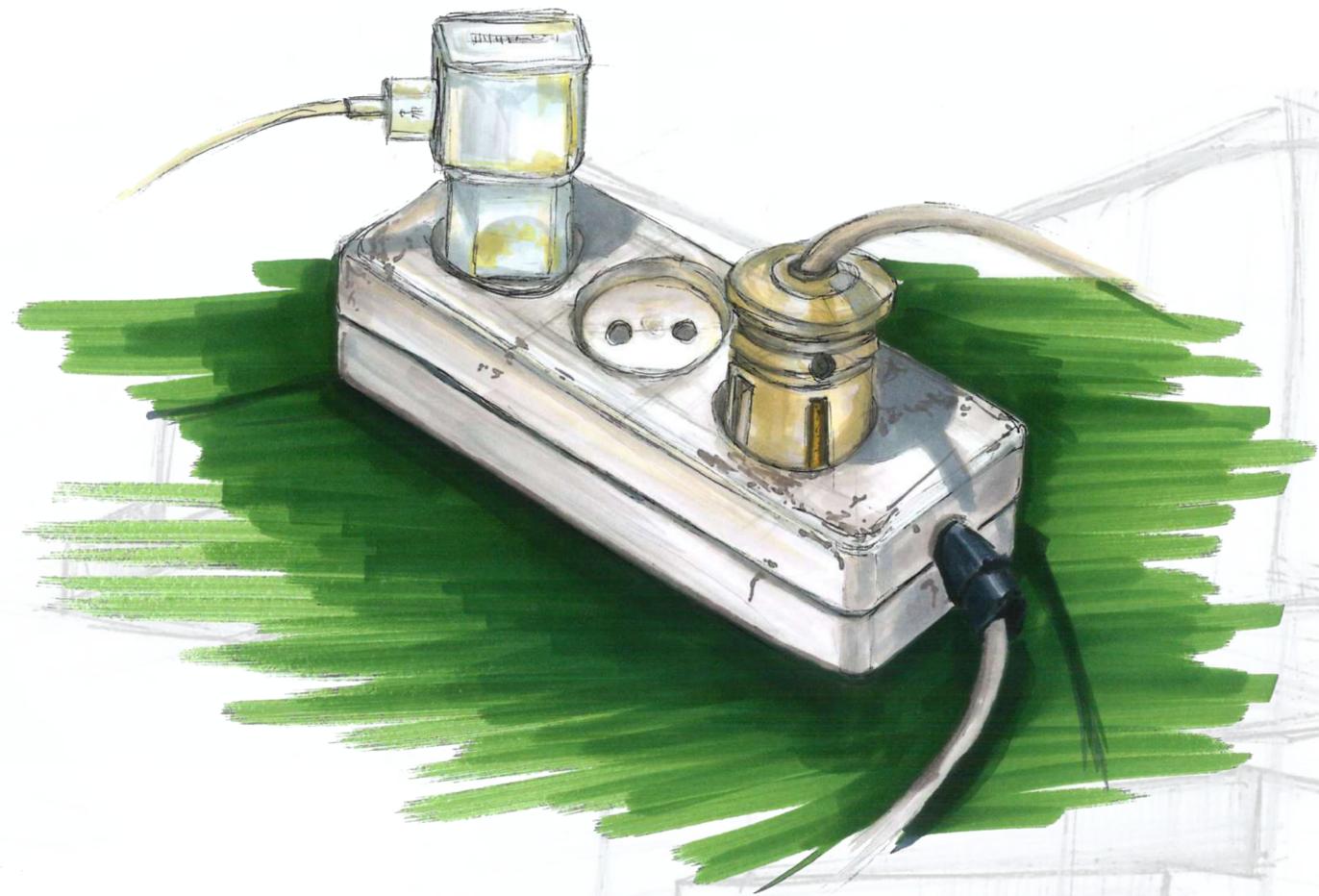
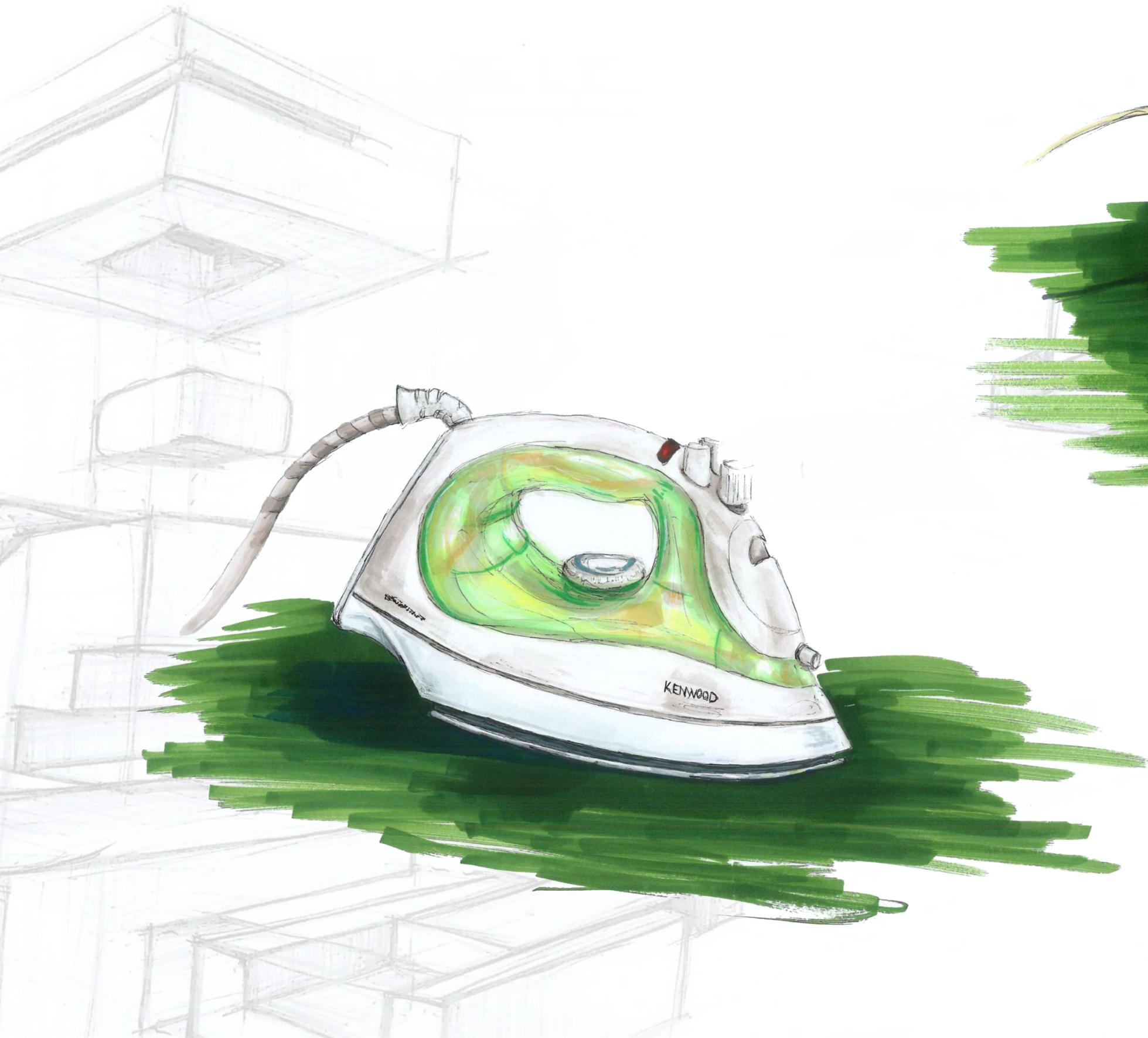
# PORTFOLIO

SARAH-MARIE HAJJAR

RENDERING

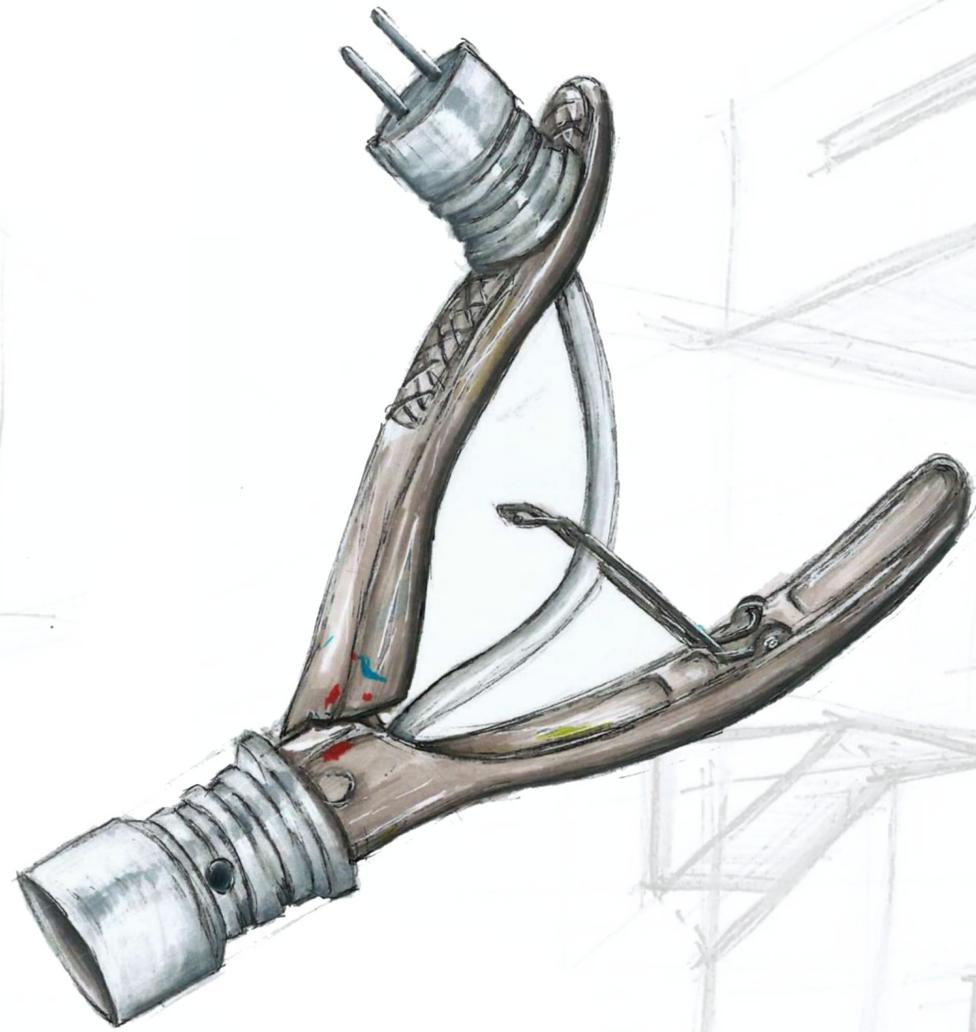


Workshop tools  
Watercolor rendering



Iron and Powerstrip  
Copic and pen rendering

A slicer, altered pliers, and a plastic bottle  
Copic and pen rendering





Humidifier  
3D modeled and rendered digitally



Pacifier  
3D modeled and rendered digitally





Grout chart  
3D modeled and rendered digitally

PRODUCTS



The  
Lemonade  
Press





The Lemonade Press was born from a family tradition. In the 1960s, my grandfather served his famous lemonade in his café in Ashrafieh, Beirut, a recipe later passed to my father and then to me. Wanting to honor that heritage while simplifying the process, I created *The Lemonade Press*: a ceramic pitcher that stays naturally cool, with a wide bottom and a narrower top for convenience and splash prevention, a wooden press that makes juicing effortless, and a strainer that can be placed on any cup or glass to filter the seeds and pulp of the lemonade.

Designed not just for making lemonade but for sharing it, it invites guests to watch, participate, and experiment with new flavors, classic or creative, alcoholic or not, turning every preparation into a memorable social experience.



**The Pitcher:** W.19cm x D.19cm x H.24cm, Stoneware Clay  
**The Press:** W.8cm x D.8cm x H.24cm, Beech wood  
**The Strainer:** W.9cm x D.9cm x H.4cm, Stainless Steel



To check the Process video, [click here](#)

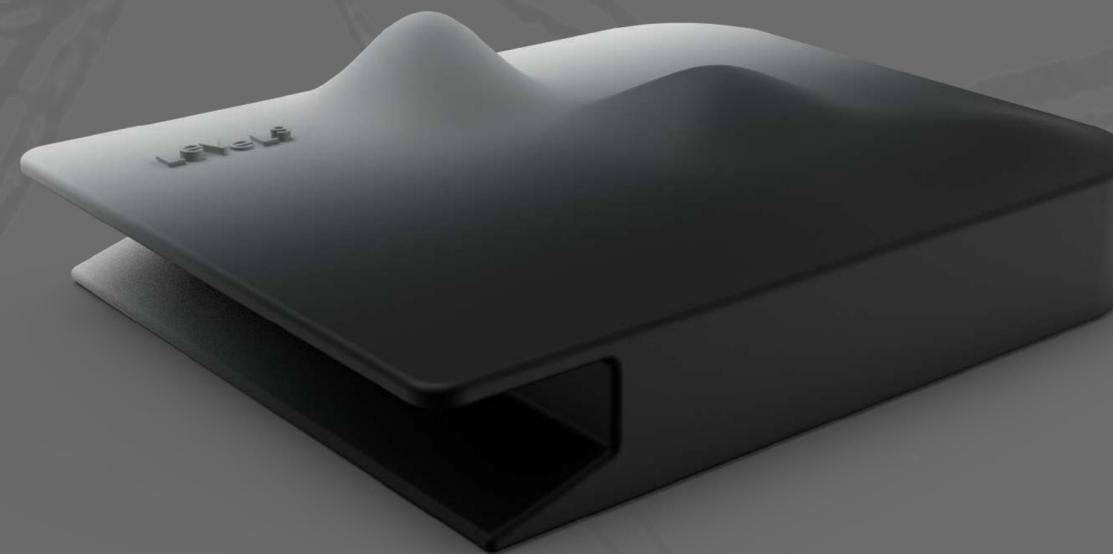
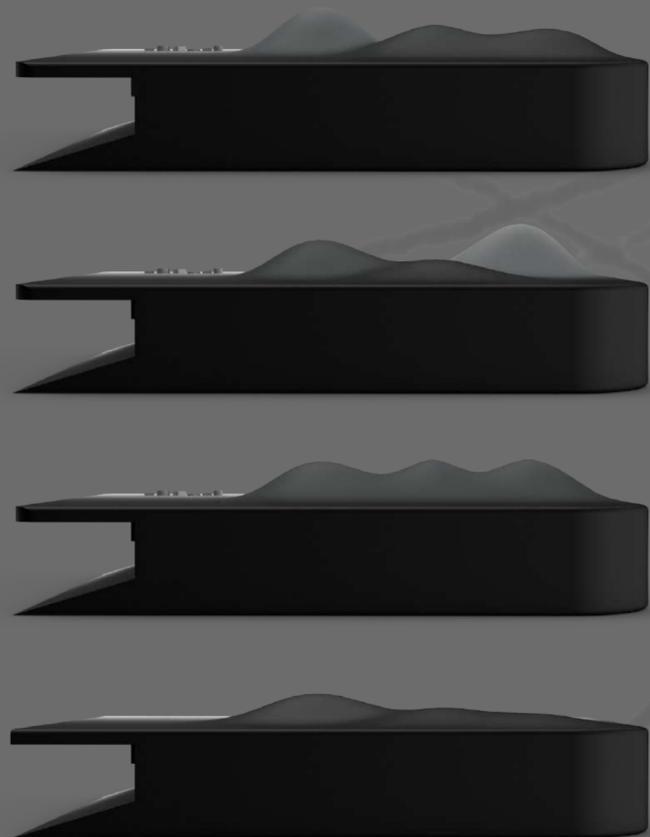


LeVeLS

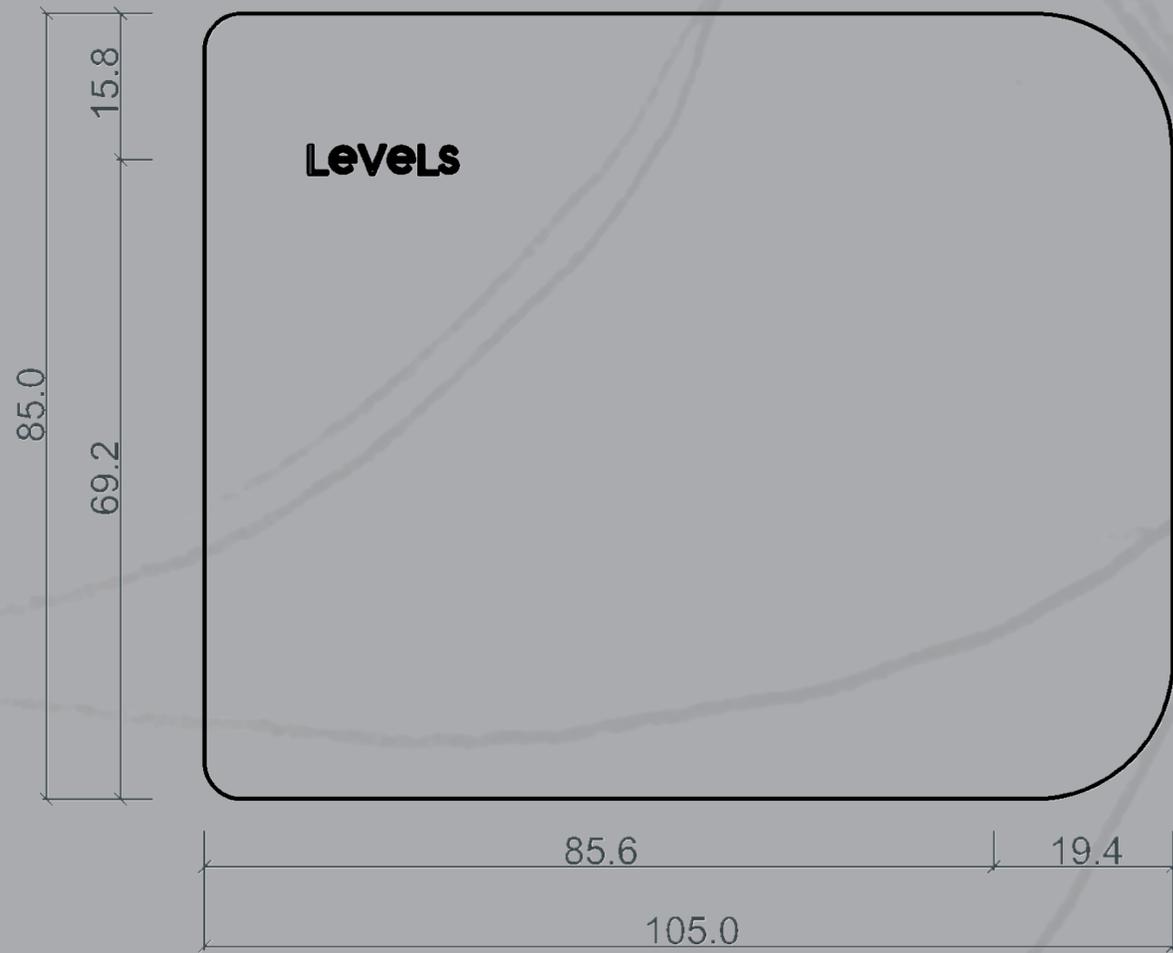
**LeVeLs** is a pad that enhances our interaction with Photoshop



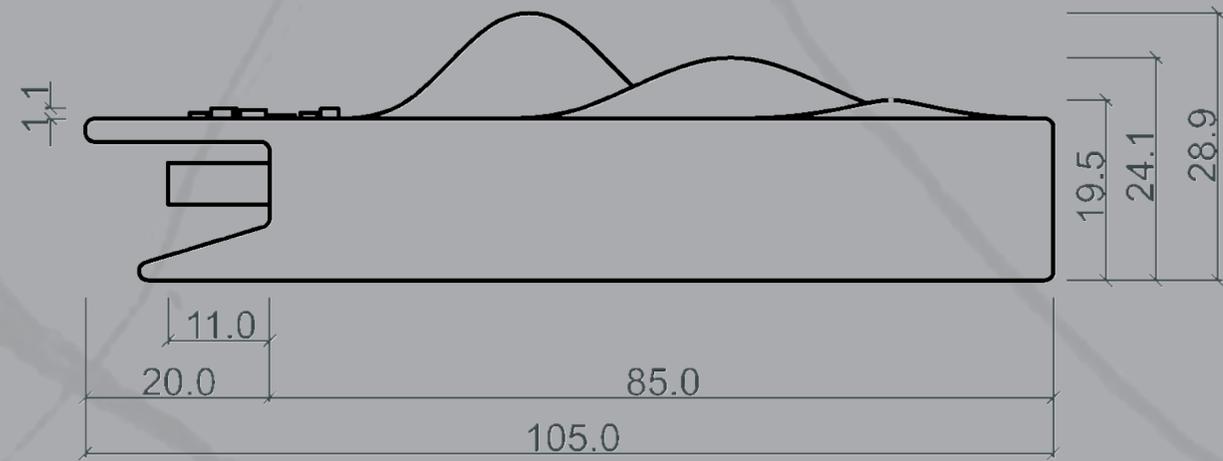
Inspired by the curves that generates when we open the levels' window, **LeVeLs** helps us create, each time, a different and unique landscape with its 3 sliders that moves up and down, but also from front to back.



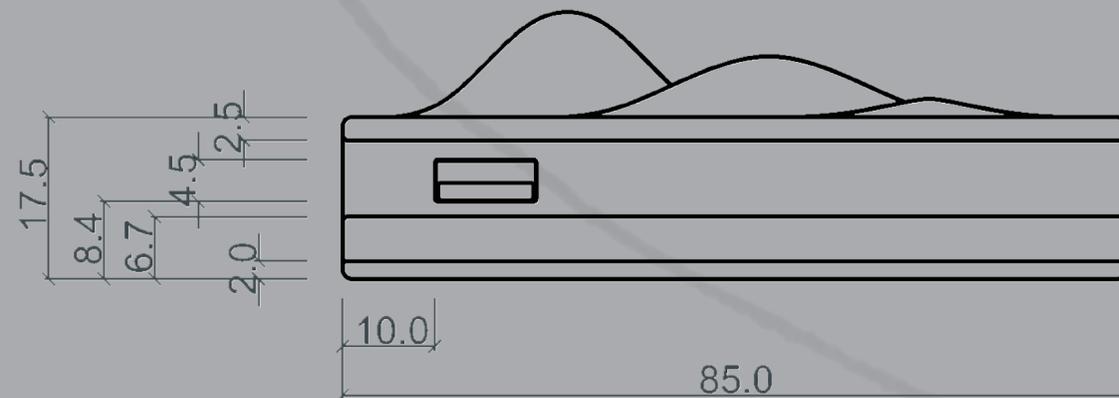
# Levels Technical Drawings



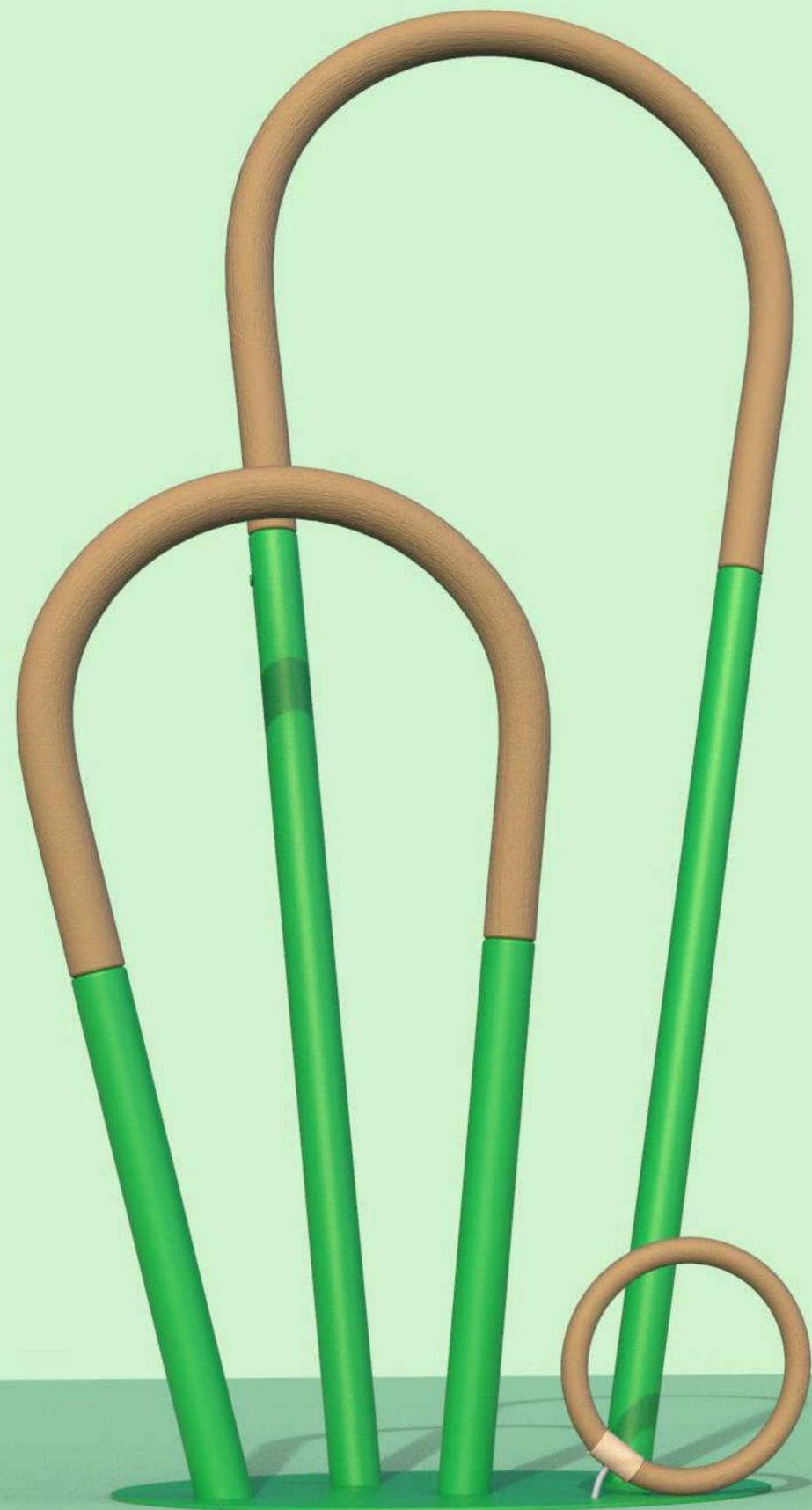
Plan *Levels* 1/1 en mm



Elevation A *Levels* 1/1 in mm



Elevation B *Levels* 1/1 in mm



Le Monde Entier est un

# CACTUS

Make all sports beginners aware of the importance of stretching and dynamic stretching

**CACTUS** is a sports installation placed in public spaces , and its designed specifically for mobility and flexibility of our body.

**CACTUS** It's two loops in steel and rattan en acier et en rotin that creates a contrast between and industrial and a natural world.

Finally, thanks to its third motional third loop, **CACTUS** becomes more than just a sports installation, but a accompanist in the quest of your well-being.

CACTUS Will be placed in public spaces such as



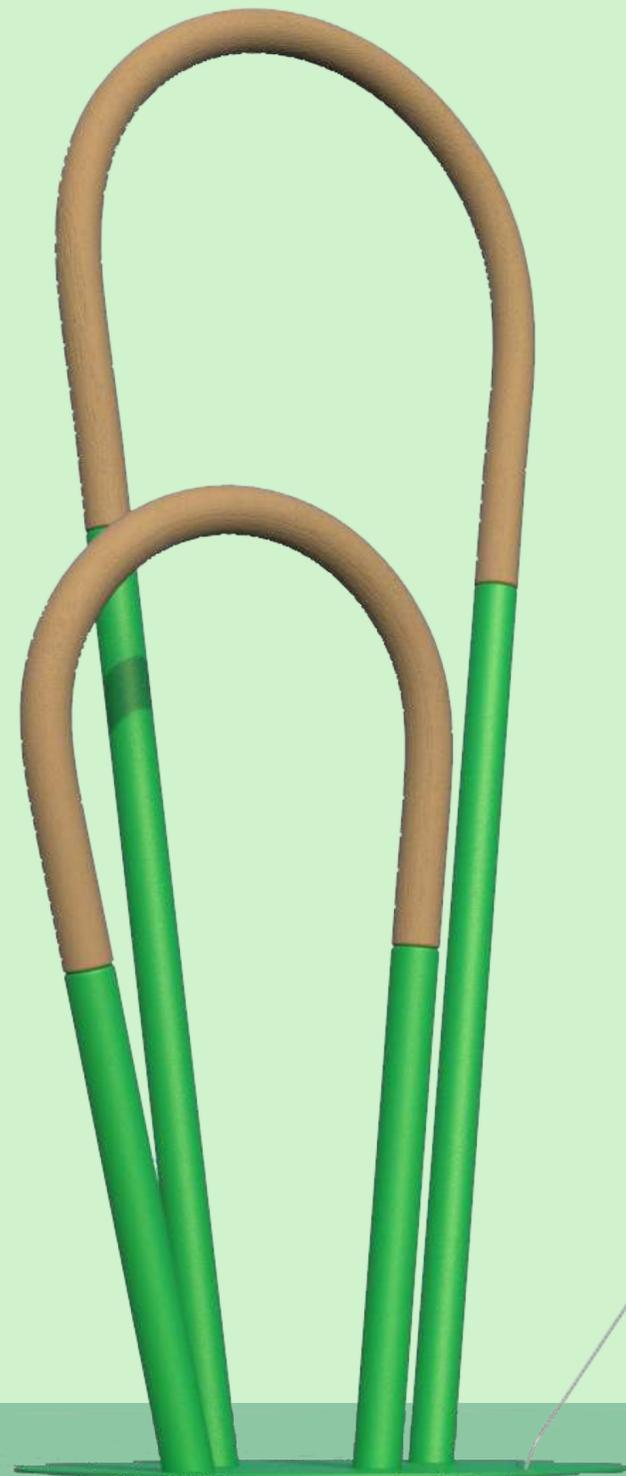
Corniche



Waterfront



Marina







VASES



FOR A

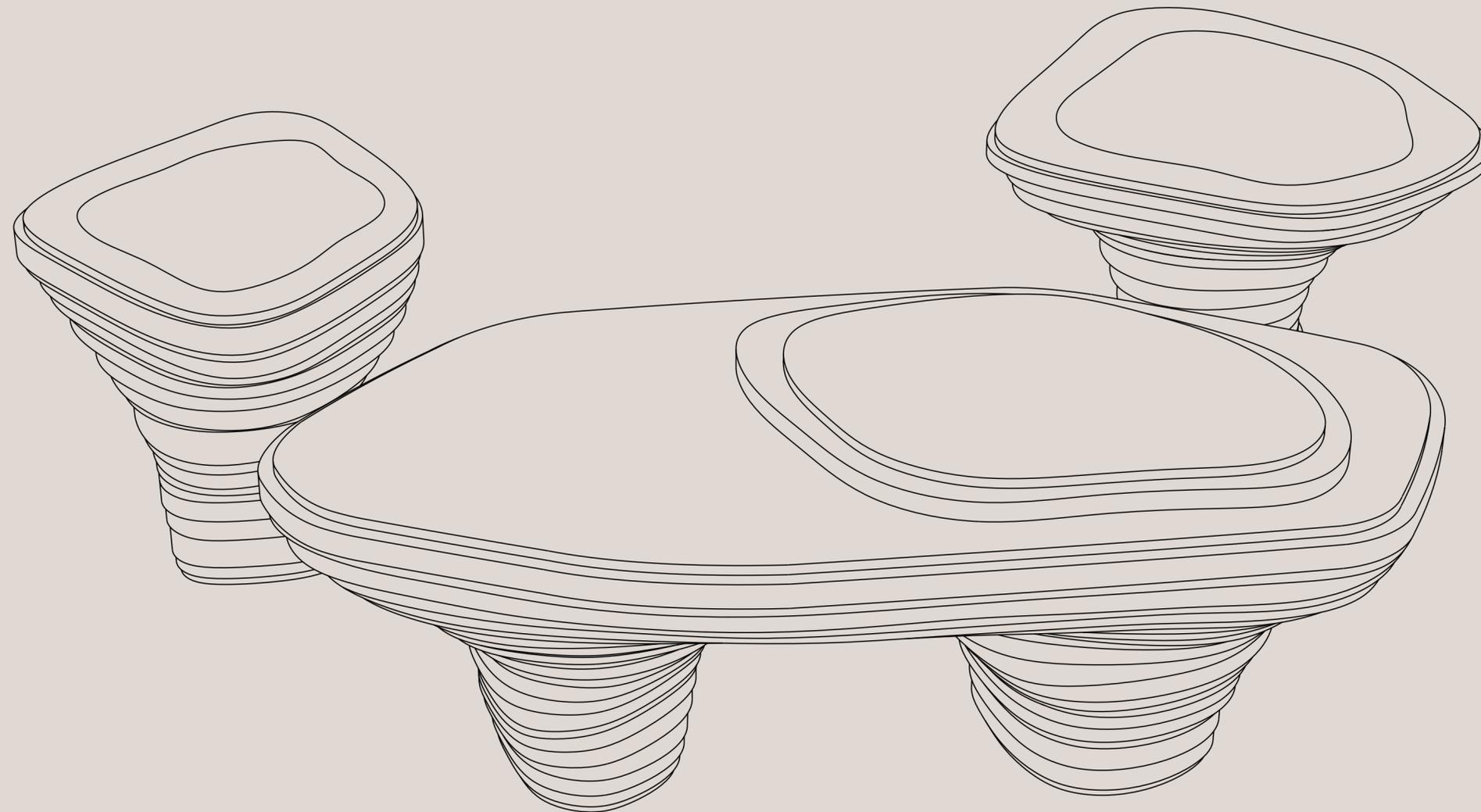


CHANGE



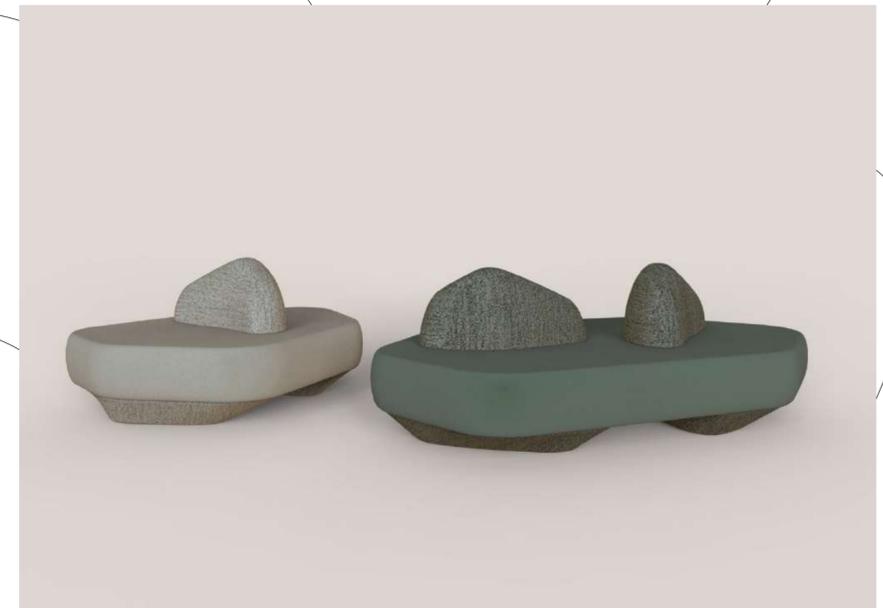
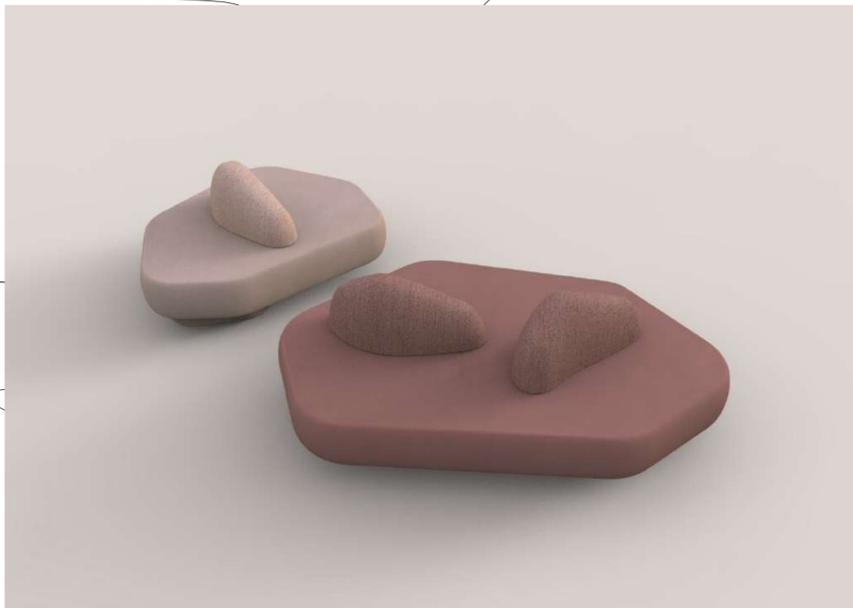
# ROULA SALAMOUN DESIGN STUDIO

Immersed in the design industry, contributed in the conception of multiple products, such as the Strata tables and the Archipelago couches, from the conceptual phase, the developing, to its exhibition and promotion in the Paris Design Week 2022.



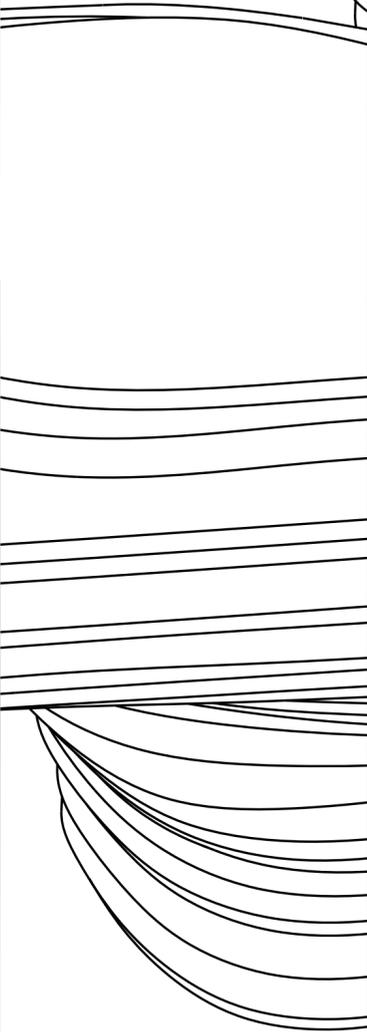
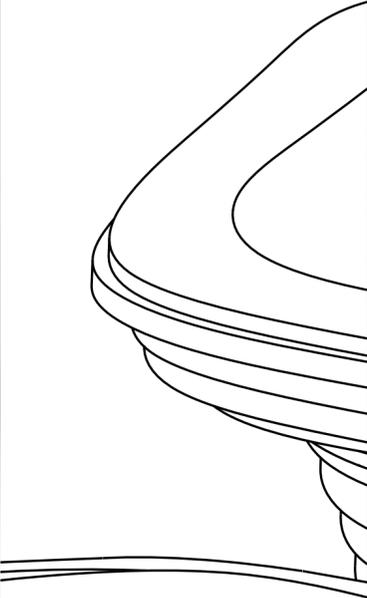
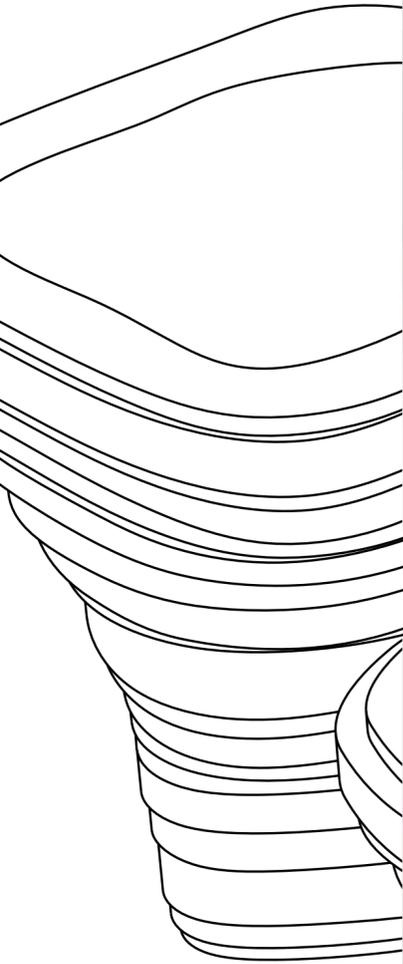


Archipelago Couches





Strata Tables





Virtual Space

3D modeled, digitally rendered, animated

[Click here for the Virtual Tour](#)

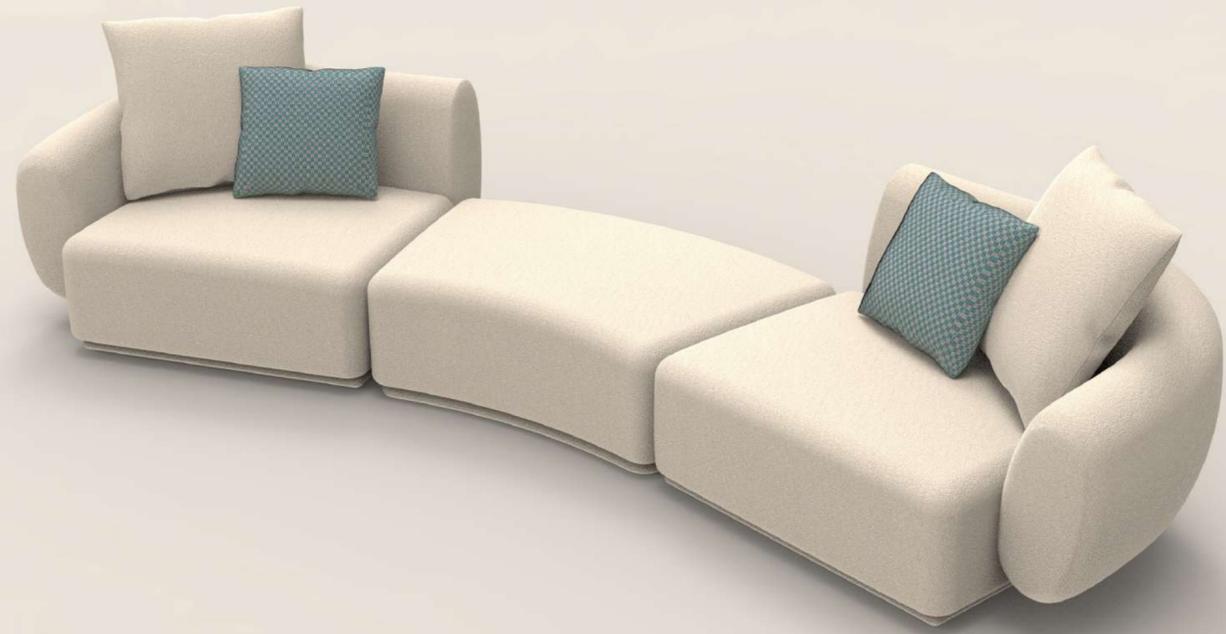


## THE ART NOOK

Developing detailed 3D models and high-quality renderings of both new and existing furniture pieces for The Art Nook showroom. Ensuring accurate representation of materials, textures, and proportions to support design visualization and marketing.



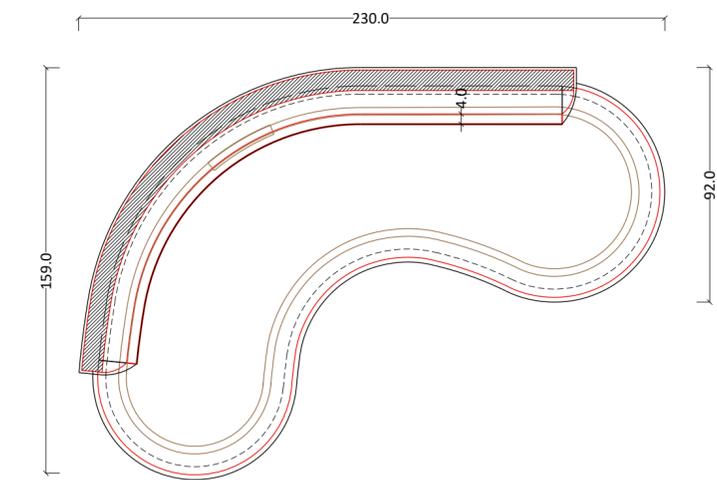




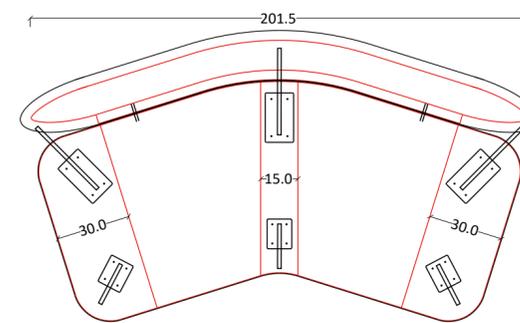


# LA FAYETTE

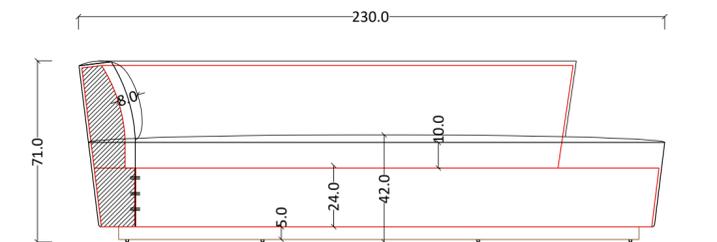
Developed precise technical drawings for upholstered furniture, translating design concepts into detailed plans. Worked closely with craftsmen and workers, providing guidance to ensure accurate execution and high-quality production.



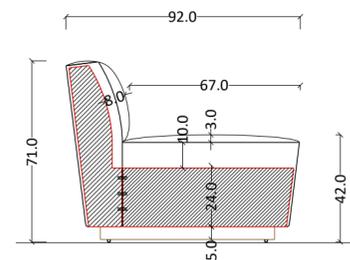
PLAN



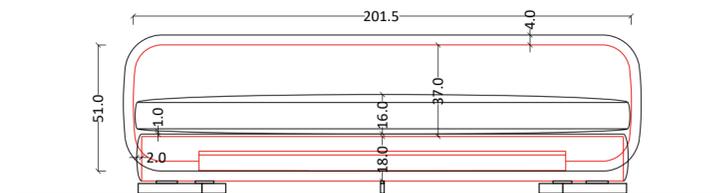
PLAN



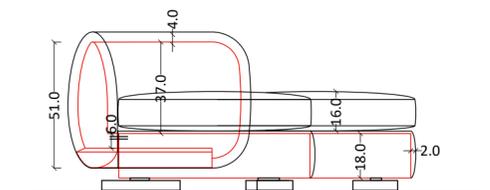
SECTION



SECTION



SECTION



SECTION

LEBANON - HAZMIEH - JESER EL BACHA, MAIN ROAD / TEL & FAX: 961 5 450974 - 961 3 705996 - 961 3 509275 / E-MAIL: LAFAYETTEDESIGN@LAFAYETTE-DESIGN.COM / WWW.LAFAYETTE-DESIGN.COM

CLIENT: Mrs. Mira Ghandour  
SPECIFICATIONS

PROJECT: LF Quotation 62

DATE: 09/06/23  
FABRICS

AS LA FAYETTE DESIGN



LEBANON - HAZMIEH - JESER EL BACHA, MAIN ROAD / TEL & FAX: 961 5 450974 - 961 3 705996 - 961 3 509275 / E-MAIL: LAFAYETTEDESIGN@LAFAYETTE-DESIGN.COM / WWW.LAFAYETTE-DESIGN.COM

CLIENT: Mrs. Christine Massoud  
SPECIFICATIONS

PROJECT: LF 32  
QTY: X 1

DATE: 03/07/23  
FABRICS

AS LA FAYETTE DESIGN



ANIMATIONS

## An Absurd Fashion Show

experimental stop-motion animation



An Absurd Fashion Show is a stop-motion animation film that combines 2 different techniques, a clay model puppet, and animated collages for the background.



The film explores the emotions of a defective toy within the industry, offering a glimpse into its perspective and imagination.

[Click here to watch An Absurd Fashion Show](#)

L' E X P O S I T I O N

S M H



# L'EXPOSITION

A Stop-Motion Film

L'EXPOSITION is a brief stop-motion film that immerses us in the perspective of a visitor exploring SMH's exhibition. As we navigate through the displayed artworks, we begin to realize that this visitor might not be the sole presence in the exhibition... or perhaps there's more to it than meets the eye.

When it comes to the artworks themselves, we are discovering some of my products, but through the perspective of a smaller character. The scales are intermingled, enabling us to perceive these products in a unique and unconventional way.

[Click here to watch L'EXPOSITION](#)



INTERIOR



# LATOURBA

Latourba Restaurant: A 3D Model Celebrating Lebanese Heritage for ESA Student Marketing Project.

Latourba Restaurant, a conceptual 3D model, embodies the rich Lebanese heritage and Latourba wines as part of a marketing project led by ESA students. Rendered images showcase intimate, small spaces designed for conviviality, embracing the warmth of Lebanese culture and providing an ideal setting for Latourba wine enthusiasts.





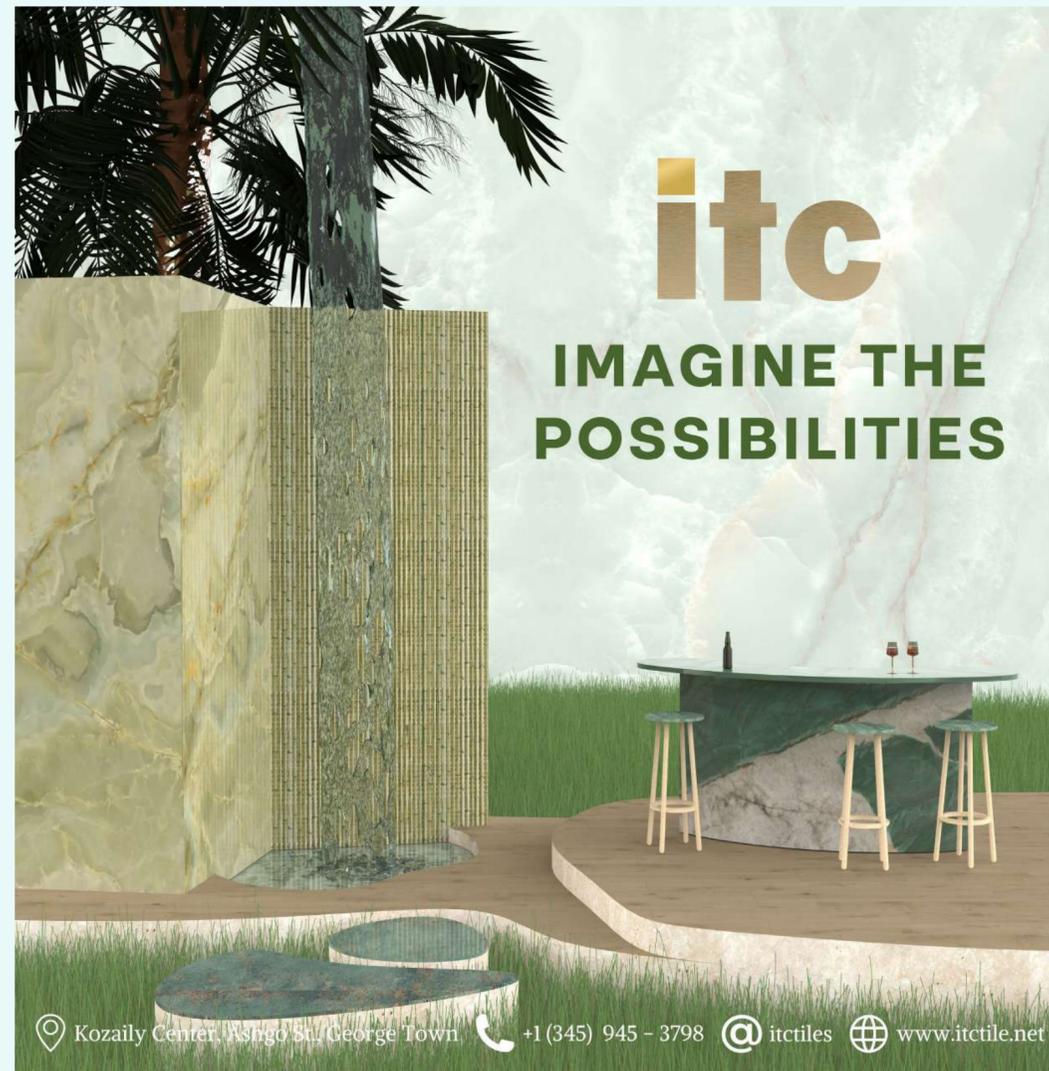
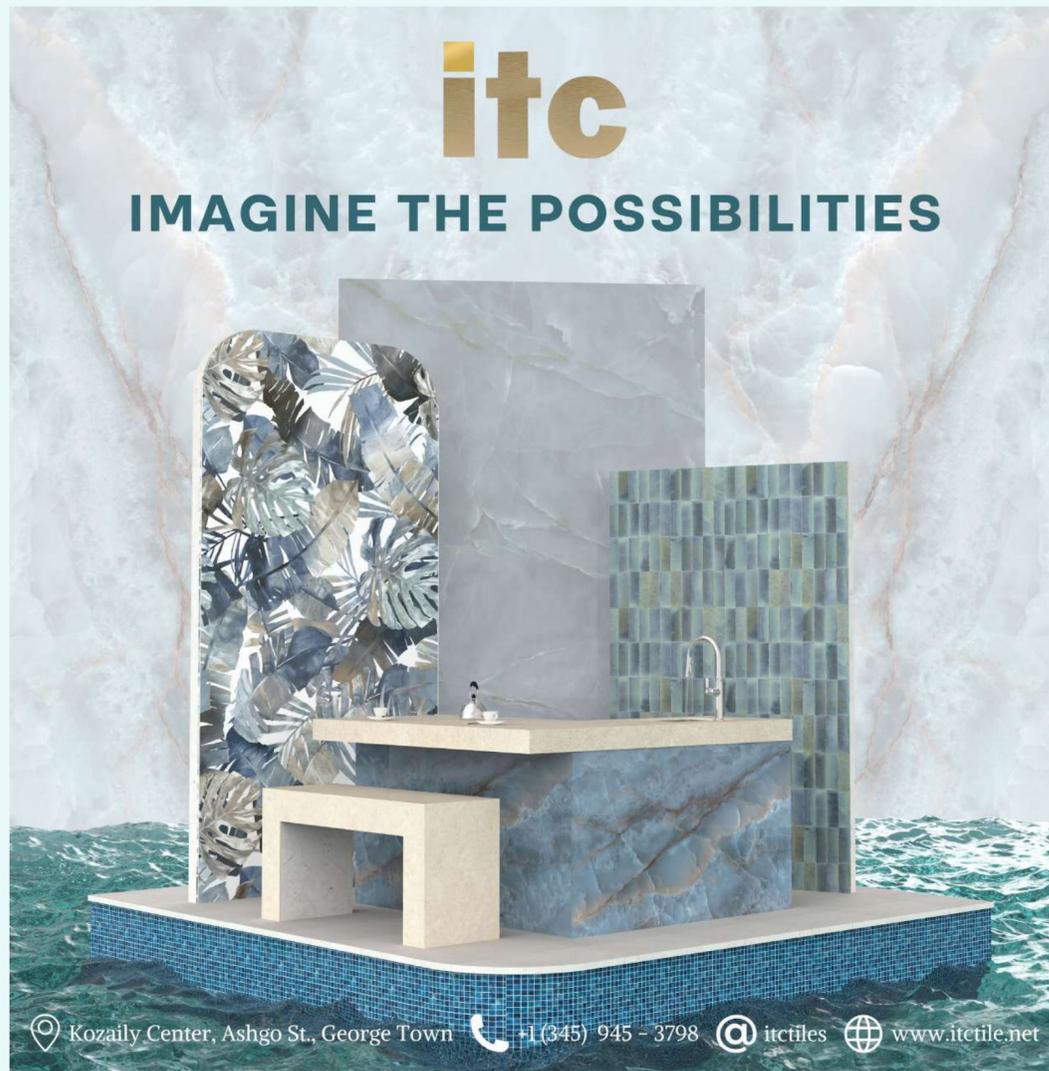


ADVERTISING AND MARKETING

# BUS SHELTER ADS

Designed a series of bus shelter ads in the Cayman Islands titled *Imagine the Possibilities*.

The idea was to create imaginative scenes using various tiles sold in the store, showcasing their versatility and encouraging customers to think beyond traditional applications.



# WEBSITE DESIGN

[www.itctile.net](http://www.itctile.net)

Designed a clear, efficient, and user-friendly website for the company, ensuring seamless navigation and a straightforward presentation of information.

